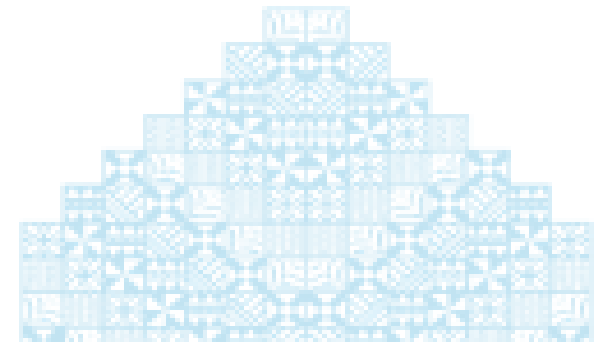


Social Investment – A new way forward

Mrs Debbie Sorensen
CEO

Pasifika Futures Ltd



Social Investment – what's the fuss about?



“Improving the lives of New Zealanders by applying rigorous and evidence based investment practices to social services”

“Potential to create better social results reducing the burden on families and the government”

“This has been driven out of complacency on the part of the government and service providers”

“Social investment fosters innovation”

Social Investment is...



- Using information and technology to understand what people need
- Early investment to achieve better long-term results
- Reduce the number of people relying on social services
- Puts the needs of families who rely on public services at the centre of decisions
- Sets clear, measurable goals for supporting families
- Measuring the effectiveness of services
- Commissioning for results/outcomes rather than specific inputs
- Moving funding to the most effective services
- Focusing on the most vulnerable
- Investing up-front to support people most at risk of poor outcomes later on in life;
- Greater input from outside the public sector in analysis, innovation and service provision;
- Working with organisations who have the relationship with families
- Interacting with each family through a single trusted relationship.

Social investment means.....



- A shift from social spending to investment in families
- Less \$\$\$ on benefits
- More \$\$\$\$ on social services and support to improve lives
- Supporting families with difficult, complex problems will require interventions to be tailored to their needs and sustained over a long period
- Working with families through those who understand the context, are unconditional in their support and have a trusting relationship

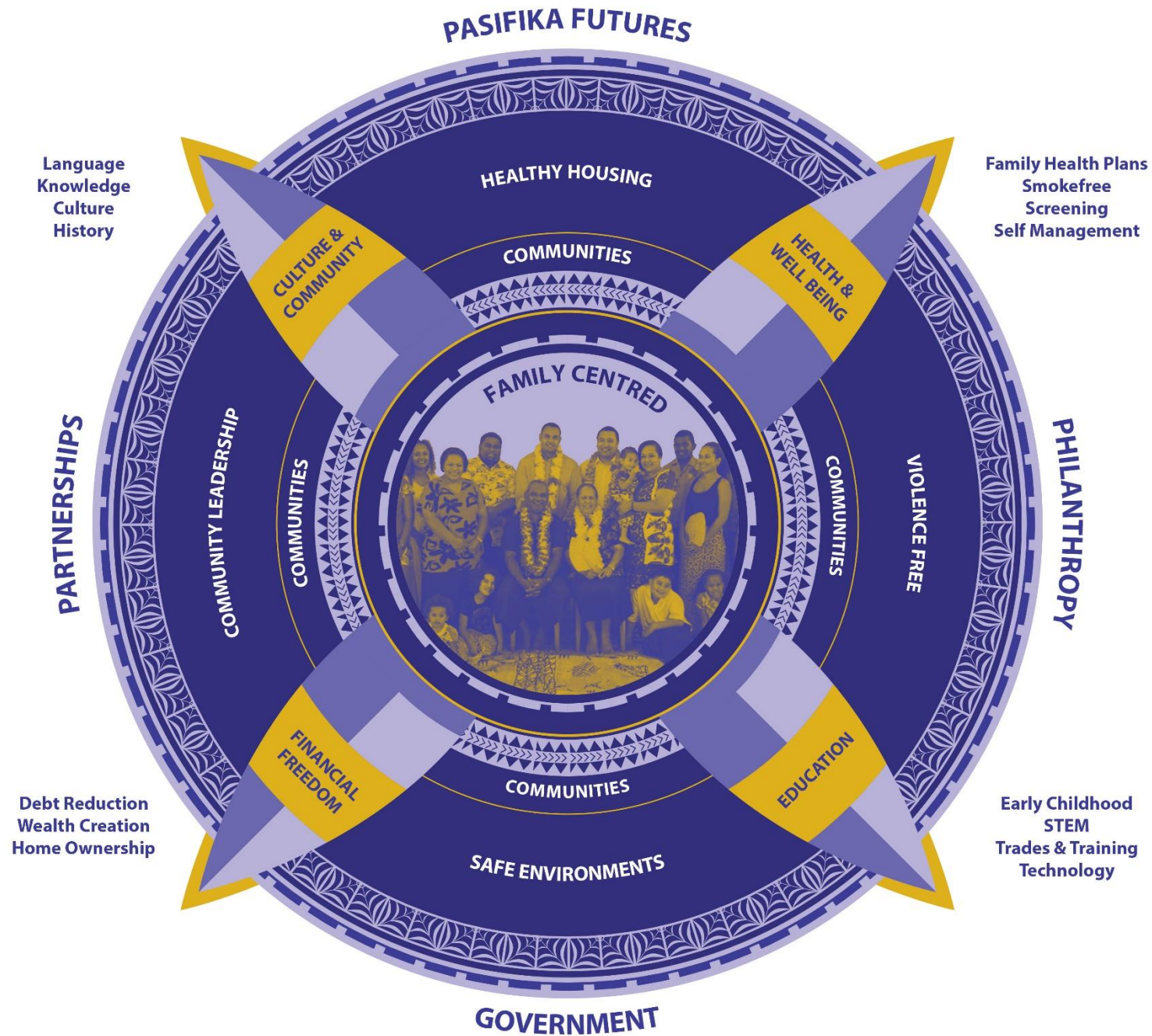
.....Pasifika Futures the Whanau Ora
Commissioning Agency

Pasifika
futures
PROSPERITY FOR ALL OUR FAMILIES



magafaoa **fāmili** āiga
kopu tangata
fāmili **vuvale**
kāiga **magafaoa** kopu tangata
āiga kāiga **vuvale**



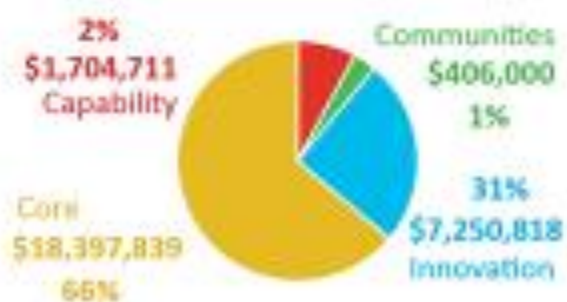


Pasifika Futures 3 years on

Engagement



Investment



38 Partners



Our Focus



DEMOGRAPHIC OVERVIEW

10,400

PACIFIC FAMILIES

56,039

PACIFIC INDIVIDUALS

engaged
over the last 3 years



THIS IS **19%** OF THE NATIONAL
PACIFIC POPULATION OF NZ

295,941

PACIFIC PEOPLES



60%

OF OUR PACIFIC INDIVIDUALS ARE FEMALE
(3 out of every 5 individuals)



2%

NIUEAN



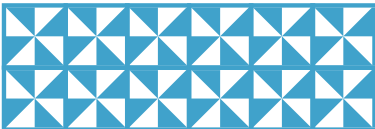
3%

FIJIAN



16%

OTHER



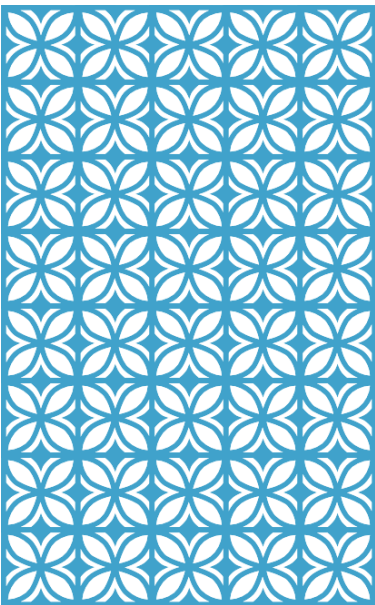
16%

COOK ISLAND
MAORI



31%

TONGAN



40%

SAMOAN

BREAK DOWN OF PACIFIC
ETHNICITIES OF OUR
ENGAGED PACIFIC
FAMILIES



PACIFIC
LANGUAGES
SPOKEN BY
OUR
ENGAGED
FAMILIES

35%

SAMOAN

1.5%

FIJIAN

23%

TONGAN

1.1%

TOKELAUAN

11%

COOK ISLAND
MAORI

1.06%

KIRIBATI

2%

OTHER

0.8%

TUVALUAN

0.6%

NIUEAN



97%

PACIFIC FAMILIES HAVE
CHILDREN UNDER 18 .
(AT LEAST ONE CHILD)

19 YEARS
OLD

YOUTHFUL POPULATION,
MEDIAN AGE 19 YEARS

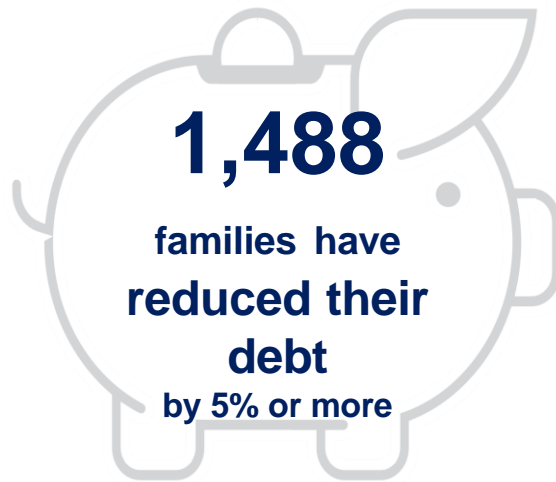


2 out of 3

PFL FAMILIES LIVE IN
AUCKLAND (67%)



KEY RESULTS



72

Jobs

259

**Apprenticeships
& Traineeships**

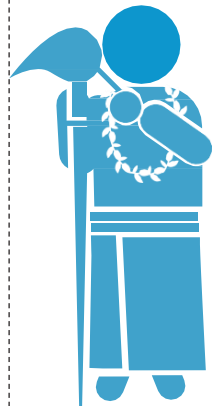
22

business start-ups

31%

of families who had a smoker
in the family are now

smoke free



1144

families
participating in
**culture and
language
programmes**



OTAHUHU COLLEGE STEM

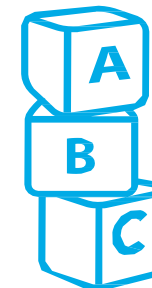
**Outperforming
National Benchmarks**

IN

UNIVERSITY ENTRANCE

NCEA LEVEL 3 AND

NCEA LEVEL 2



62%

of families who were not
enrolled in ECE have

now enrolled

in

**Early Childhood
Education**

ECONOMICALLY INDEPENDENT AND RESILIENT: FINANCIAL FREEDOM

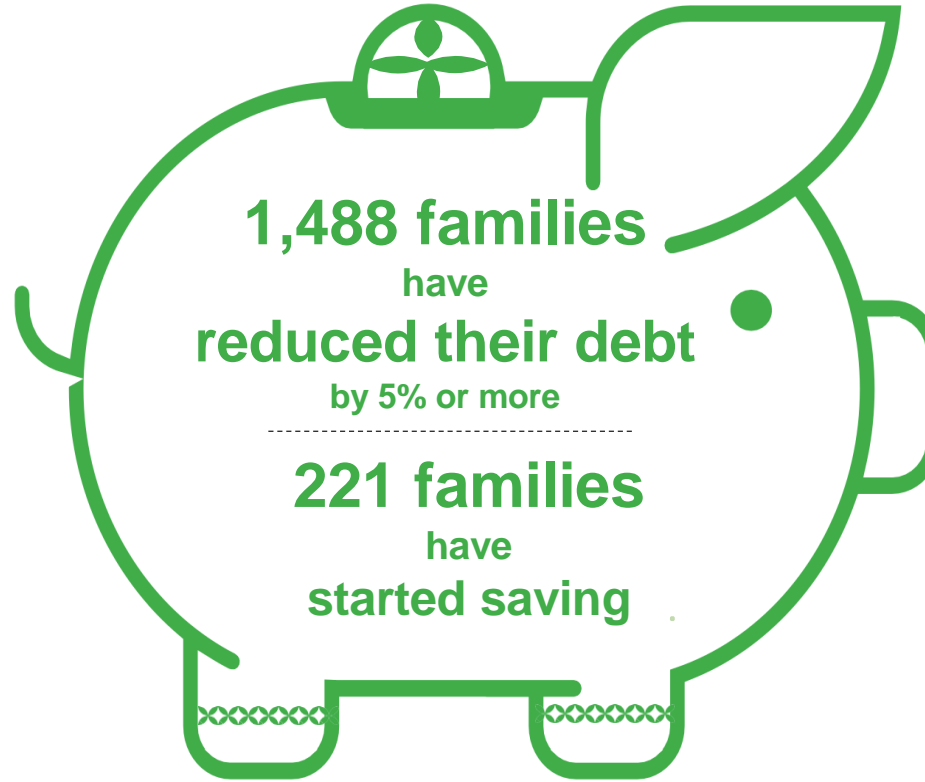
1,652

families



have
completed
**Financial
Plans**

“Financially we are
struggling less and
are becoming
economically
independent ”



9 families now
own their own
homes



259
Apprenticeships
& Traineeships
created



22
**business
start ups
created**

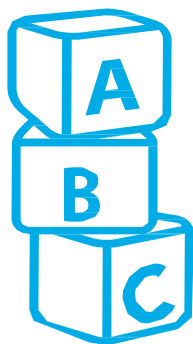
29 families
are planning
to start a
business

72 Jobs
created or
secured



991 families
on a pathway to
increased income

SUCCEEDING IN EDUCATION: LIFELONG LEARNING



62%
of families who were not
enrolled have now
enrolled their children in
**Early Childhood
Education**

That is **714 FAMILIES**
or **1071 CHILDREN**

300
trades
qualifications
completed



Our families tell us
“We have a goal
to improve our
educational
success”

OTAHUHU COLLEGE STEM PROGRAMME



33%
of STEM students achieved
UNIVERSITY ENTRANCE

COMPARED TO

29% ALL PACIFIC
47% NATIONAL

Pacific students
taking
**STEM subjects at
Level 3**



has
increased
by

65%

BETWEEN 2014 –
2016

HEALTHY LIVES: LIVING LONGER, LIVING BETTER

2483

families have
prioritised health



20%

increase in the proportion of
families who are all
**up to date with their
immunisations**

Our families tell us

“ We have a goal
to improve our
health”

407

families who had a
smoker in the family
are now

smoke free



413

families have improved their
**physical activity
or
healthy eating**

28%

of engaged families
have a family
member with a
disability



1309

families have
completed
**health
plans**



66%

of engaged families
have a member with a
**long term
condition**

CULTURE, LEADERSHIP, CULTURE AND COMMUNITY:

Leading and caring for our families, communities and country

375

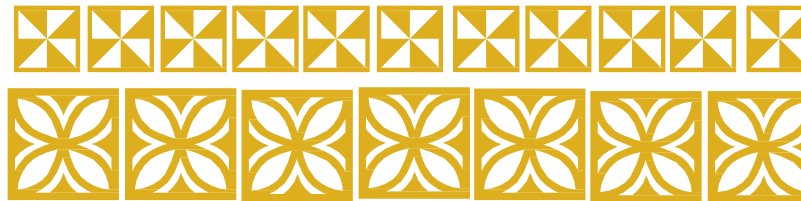
families who had no connections in the community, are now connected to a community group



65% of engaged families feel connected to their **culture**



This is an increase of **38%**



1144

families are participating in **culture and language programmes**



Our families tell us "My family is becoming strong and safe"



81%

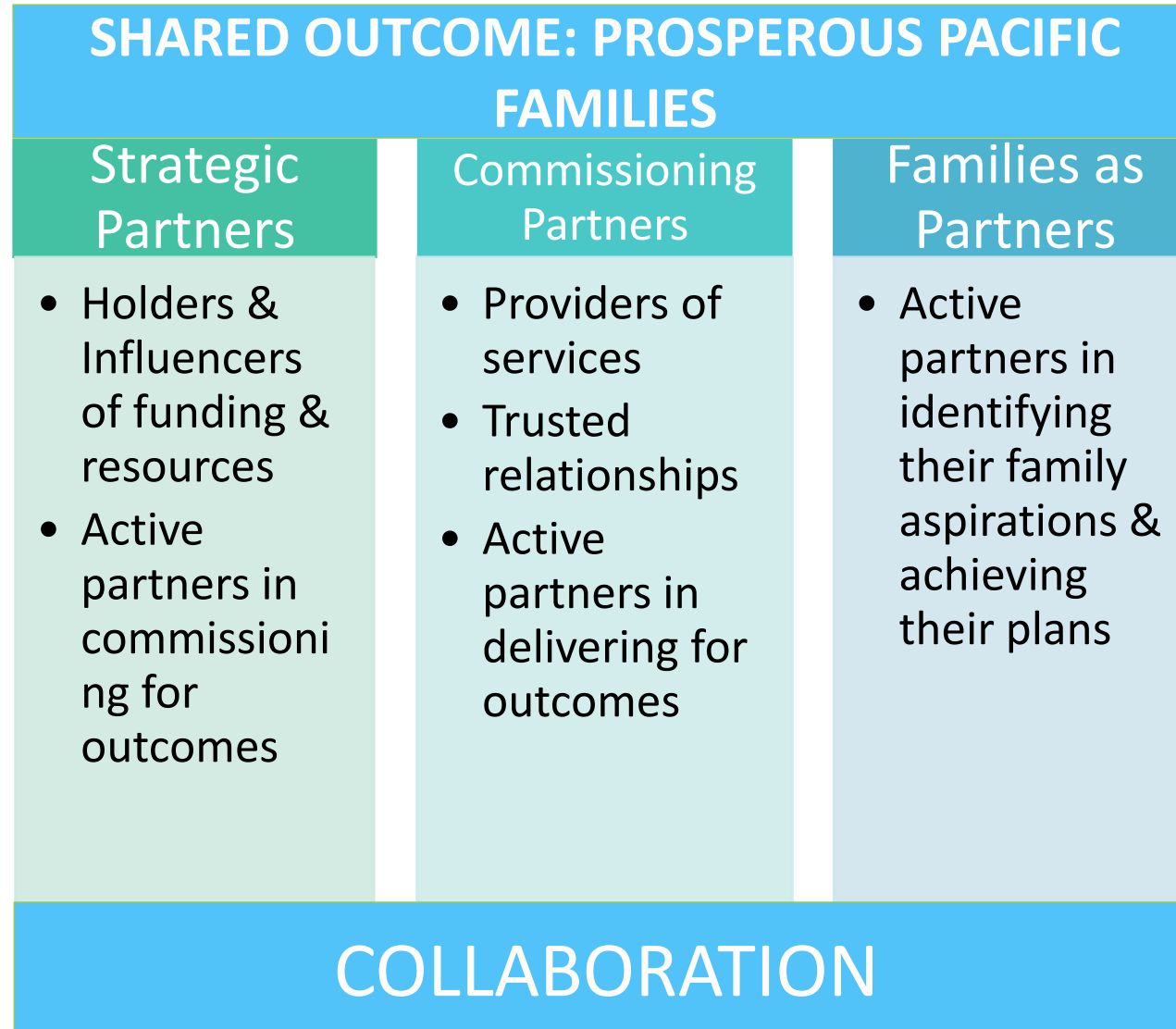


of engaged families now describe home as **safe and supportive**

48% ➡ **78%**

The increase in the proportion of families with **community connections**

Enabled by PFL Partnership Framework



What Is Different?



From:	To:
Risk Management – what could go wrong	Managing Success – what needs to happen to succeed
Reactive, unplanned – “they’ll ask when they need help”	Planned, proactive – “we’re in this together”
Relationship management – having regular conversations	Valuable Relationship – having conversations that count
Regulator and “bank”	Partner in the change journey
Provider & Funder outcomes = Indiv. Success	Family Outcomes = Joint Success

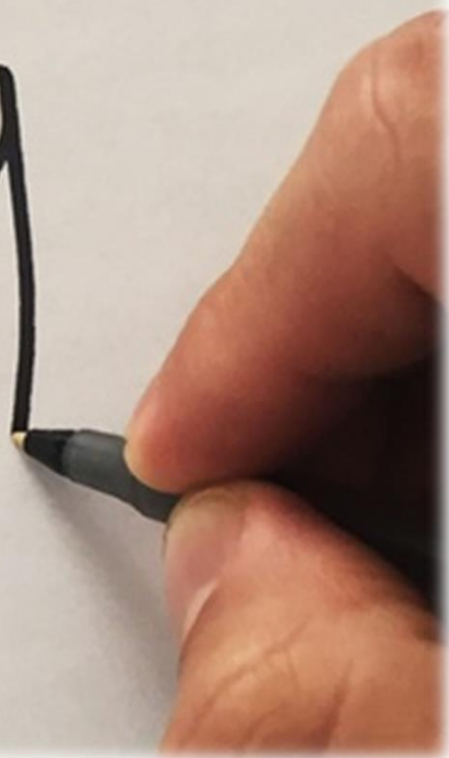
Working together to break through the barriers

First principles:

- Partnership rather than paternalism
- Collaboration rather than control
- Strengths based rather than deficit focus
- Solution focused rather than problem based



Rewrite
Your Story



*Stand up straight and realize who you are
That you tower over your circumstances
You are a child of God
Stand up straight*

Maya Angelou



